

SPONSORSHIP OPPORTUNITIES

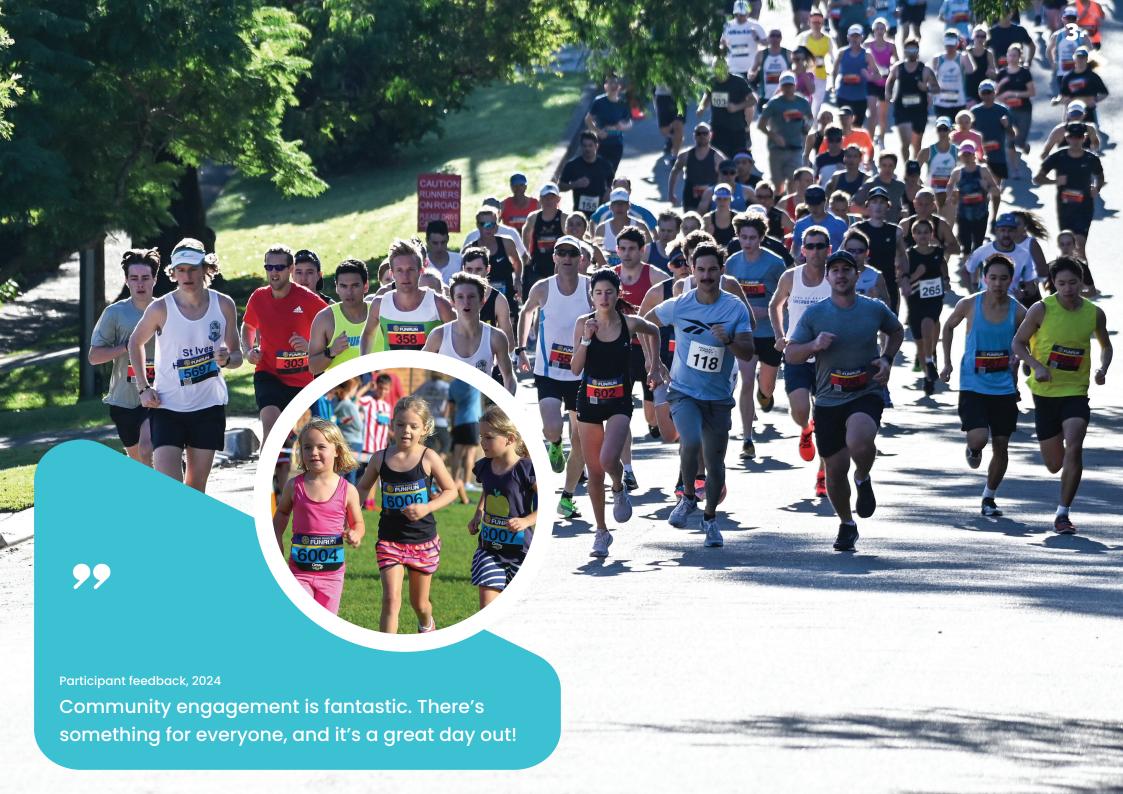




LINDFIELD FUN RUN

SUNDAY 4 MAY 2025





OUR CHARITIES

ALL PROCEEDS DONATED

KYDS Youth Counselling helps young people understand, and manage, difficult issues in their lives by providing personalised counselling and mental health support services, family counselling, and early intervention.

Hornsby Ku-ring-gai Women's Shelter offers safe emergency accommodation and support services to women facing domestic violence and homelessness.

Mentoring Men provides free longterm one-to-one mentoring for men who are going through some challenges in their life.

KYDS Youth Counselling receives 50%, Women's Shelter 25%, and Mentoring Men 25%.







PREVIOUS SPONSORS

2024 EVENT

Official Partner

tro Traffic

The Marshall Group who generously donated \$6,000 as major partner this year.

SPONSORS

DIAMOND









SILVER









THE

MARSHALL

GROUP.







BRONZE















2025 SPONSORSHIP PACKAGES

OFFICIAL PARTNER

THE MARSHALL GROUP.

The Marshall Group

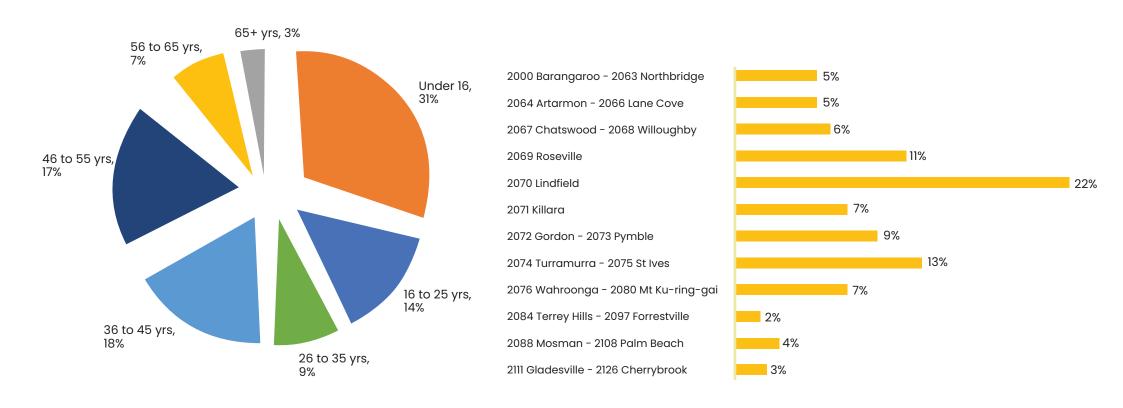
Who have generously donated \$6,000 at past events.

BEFORE THE EVENT – WEBSITE AND SOCIAL MEDIA	Partner \$6,000 + gst	Diamond \$3,500 + gst	Gold \$2,500 + gst	Silver \$1,000 + gst	Bronze \$500 + gst
Logo on the Fun Run website (prominence consistent with sponsorship level)	Yes	Yes	Yes	Yes	Yes
Marketing promotion on the Fun Run website + logo	300 words	200 words	100 words	50 words	20 words
Facebook - welcome post, promoting the primary business and involvement with the Fun Run	1	1	1	1 with others	1 with others
One other Facebook post (in combination with others)	1	1	1 with others	-	-
ON THE DAY					
Acknowledged by the Event Organiser on the day by announcements on the Oval	Yes	Yes	Yes	Yes	Yes
Interact with Participants on the Oval, with ability to distribute Sponsor's own marketing and promotional material	Yes	Yes	Yes	Yes	Yes
Stall (supplied and erected by sponsor) to showcase products and services, and/or for social activities	6m x 3m	6m x 3m	6m x 3m	3m x 3m	N/A
Banners at event (supplied by sponsor)	Up to 3 (location neg.)	(location neg.)	2 (start line & drinks stall)	l (start line)	l (Oval)
Complimentary runner entries	Neg	Neg	8	4	2

GREAT MARKETING REACH HEALTHY DEMOGRAPHICS

- 4% are aged 25 to 65 years
- Almost 27% are aged 45 to 65 years
- 31% are under 16 years of age

- Solid north shore market
- Targetted local area reach
- Great potential demographics for products and services





FUN RUN MANAGER

John Aitken johngaitken@gmail.com

SPONSOR MANAGER

John Hepburn hepburnjs@hotmail.com

